

To: Pastors and Men's Leaders
From: Sam Richbart, Scott Haima
Re: **Iron Sharpens Iron Church Promotion Packet**



We are pleased to send you this Promotion Packet for our Buffalo, NY Iron Sharpens Iron Men's Conference on Saturday, March 15th! We pray that the conference will be a tool that will help to sharpen and equip your men to serve our Lord better in all areas of their lives.

As you likely know, mobilizing men to an off-site conference is not easy! We will be with you each step of the way to encourage and guide you through the process.

Included in this promotional packet are:

- Conference Posters
- Conference Brochures (includes the conference schedule and speaker lineup)
- Two-Sided Bulletin Insert (for you to make copies)
- Sample Text for Bulletins or Email Alerts
- Sign Up / Registration Sheet
- The 2025 Gameplan

Visit BuffaloISI.com to see helpful information, including:

- Seminar Descriptions & Speaker Information
- Tips for Mobilizing Men
- PowerPoint Slides
- Promo and Informational Videos

Each enclosure is important – but we want to draw special attention to the "Gameplan". This tool comes from lessons learned in mobilizing men to a number of events. It should be a big help to you! The Gameplan has guidance to follow each week starting eight weeks before the event. Eight weeks out for this conference is January 19th. Write the appropriate dates on the printout and begin using this as a guide.

We are here to serve you. Contact us if you have any questions. We believe that God will use this conference to sharpen mighty men of God who will stand strong for Him.

Serving Christ with you,

Sam Richbart

Scott Haima



Cost Structure for Iron Sharpens Iron

Start with the men of your church!

There are two ways to save money on your registration!

1. Register by March 5th and you will save \$5 per registration.
2. Register at least 10 men from your church you will save an additional \$8 per registration (total of \$13!)

You can register online, over the phone, or by completing and submitting your registration form. A registration form for this conference is available at CampHickoryHill.org/isi

Registration now includes access to all conference audio downloads!

*Early Registration	\$60 per man
*Early Registration Group (10+ men attending)	\$52 per man
Regular Registration (after Mar 5 th)	\$65 per man
Regular Registration Group (10+ men – after Mar 5 th)	\$57 per man
Student, Pastor, Active Military Registration	\$35 per man
Optional Lunch – Includes Coffee & Refreshments	\$10 per man

*Lunch must be ordered by March 10th

*Early Registration means that the registration is received ten or more days prior to the conference. (Wednesday, March 5TH)