



## **Possible Text for Bulletin Announcements and Email Alerts**

### **Example #1**

*Attention Men! We will be attending the in-person Iron Sharpens Iron Men's Conference on October 25<sup>th</sup> at Hope Church as a group. Please sign-up today and join us! This one-day conference is for men of all ages; beginning with men age 13. Cost is only \$52 each for a group of 10 or more (\$35 for students) plus \$10 if you desire the on-site lunch. There will be sixteen different seminars for men at the conference - there will be something for each one of us. Pick up a brochure today and sign-up after the service.*

### **Example #2**

*Attention Men! This year we are mobilizing our men to a local in-person men's conference. The Iron Sharpens Iron Men's Conference is returning to the Rochester area and we will be taking as many men as we can to this unique event. Cost is \$52 each for a group of 10 or more (\$35 for students) plus \$10 if you desire the on-site lunch. See the men at the table after the service for more info and be sure to pick up a conference brochure before you leave. Join us for a great day on Saturday, October 25<sup>th</sup> and let's be as iron sharpens iron to one another.*

We hope these are helpful models for either your email blasts or for your Sunday morning bulletin. Contact us if you need more brochures or anything else to help mobilize your men to the conference.

*Sam Richbault*

*Scott A. Hairon*

ISI@CampHickoryHill.org · 585-535-7832